



Gene Buonomo, Event Founder

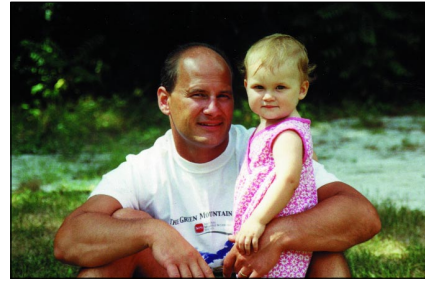
A day does not go by that I don't think of the loss of Claire Elizabeth Tomaszewski, a beautiful little girl that I never had the pleasure to meet. Claire's death made me realize how precious and fragile life really is. Her death inspired me to take the time every day to tell my sons that I love them dearly, and not to take for granted what is important in life...most of all, family!

I felt compelled to help Claire's parents, Don and MaryAnn, and their family, as so many others did. And so, Claire's Place Memory Garden was created in her honor! Through the creation of this garden I became friends with Don, Maryann and the many great people who live in our community of Erskine Lakes, in Ringwood, NJ.

However, one question has haunted me, there has to be a reason for this! What is the cause of SUDC? Claire's Ride for A Reason was born.

So, if you ask me why I'm doing this, I will tell you it's for my friends, the Tomaszewskis, and for all the families who have to live with an unexplained, unimaginable loss. I believe raising funds for the SUDC Program, now and in the years to come, will produce some of the answers needed to find the cause and possible prevention of SUDC.

I'll see you when I get back.
Gene B



Don and Claire Tomaszewski

Claire Elizabeth Tomaszewski was a precious, happy, perfectly healthy little girl at age 2. She had a mild ear infection and upset stomach with typical kid stuff symptoms on a Wednesday and died only two hours after kissing her daddy good bye for work on Friday morning, October 24, 2003. Her cause of death remains unexplained and has been categorized as SUDC (Sudden Unexplained Death in Childhood).

Her father Don is a health care professional with a passion for cycling. When approached with the opportunity to promote awareness of SUDC and raise funds for vital research, Don's fatherly instinct, to go to the ends of the earth in search of a reason, kicked in. "The decision to ride across the country was easy; planning the event and raising significant funds is an enormous ongoing task," says Don.

But, if there is a way to keep Claire's spirit alive and inspire good things, then for Don, "that is reason enough to go on day after day."



Sudden Unexplained Death in Childhood (SUDC)

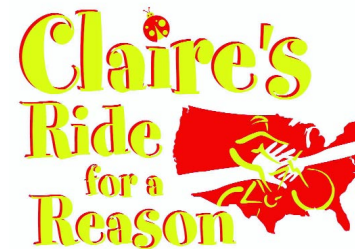
The SUDC Program was created in September 2001 as part of the CJ Foundation for SIDS. It was developed to provide a centralized resource for information, support, research and advocacy. It serves families and professionals effected by the tragedy of SUDC and promotes awareness of SUDC in communities across the country.

SUDC Fast Facts

- SUDC occurs in children beyond the age of twelve months.
- The cause of death remains unexplained after a thorough investigation and autopsy.
- SUDC is a diagnosis of exclusion, when other causes of death are not identified.
- SUDC incidence is approximately 1 death per 100,000 children.
- Incidence of SIDS (Sudden Infant Death Syndrome) is 50 times greater.

www.sudc.org
1-800-620-SUDC

The SUDC Program c/o The CJ Foundation for SIDS
The Don Imus WFAN Pediatric Center
30 Prospect Avenue, Hackensack, NJ 07601



www.ClaireRide.org



Raising Awareness and Support for Sudden Unexplained Death in Childhood

Cross-country Bike Tour June 17 to July 1, 2006 to benefit



www.ClaireRide.org



Raising Awareness and Support

The first-annual Claire's Ride for a Reason is a fundraising event to benefit the SUDC Program and Research Project. This first-annual event will be showcased by a 3,000 mile bicycle tour from San Diego, CA to Hackensack, NJ. Two riders, Gene Buonomo, the event founder, and Don Tomaszewski, Claire's father, will cover an average of 225 miles per day for two-weeks on road bikes. Claire's Ride for A Reason in subsequent years will take place in various cities across the United States to raise awareness of SUDC.

www.ClairesRide.org

Major on-route cities

San Diego, CA
 Flagstaff, AZ
 Durango, CO
 El Dorado, KS
 St. Louis, MO
 Indianapolis, IN
 Springfield, OH
 Philadelphia, PA
 Hackensack, NJ

- Corporate sponsor application
- Promotional events and ride schedule
- Daily updates on the riders progress
- Video clips and photo journal

Corporate Sponsorship Opportunities

- National and local media acknowledgement
- Sponsor website links
- Ticker-tape sponsor ads on our home page
- Support vehicle cross-country advertisement
- Event sponsor options in major metro cities
- Start and finish line event tent sponsorship

START:
 June 17, 2006
 San Diego, California
 Home of the SUDC
 Research Project

FINISH:
 July 1, 2006
 Hackensack, New Jersey
 Home of the National
 SUDC Program

How You Can Help

Corporate sponsorships and individual donations are welcome and will help to fund SUDC research / support programs and raise awareness about this devastating tragedy. All proceeds will benefit the SUDC Program, a program of the CJ Foundation for SIDS.

Name/Business _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Enclosed is my tax deductible gift of
 \$25 \$50 \$75 \$100 \$150 \$200

other \$ _____ Payable to:

Claire's Ride for A Reason/CJF.

_____ Check _____ Credit Card

(circle one: MC/VISA/AMEX/DISCOVER)

Account # _____

Expiration Date: _____ / _____

Signature: _____

Mail all correspondence to:

Claire's Ride for A Reason
 c/o 27 Pequot Road
 Ringwood, N.J. 07456

For Corporate Sponsor Information:
www.ClairesRide.org

973-556-5498